

OMAN DESIGN & BUILD WEEK

CO-LOCATED



19 – 21 MAY 2025

OMAN CONVENTION &
EXHIBITION CENTRE

HOST MINISTRY



BOOK A
STAND
TODAY

OMAN'S LARGEST GATHERING FOR DESIGN, CONSTRUCTION & REAL ESTATE

2025 SALES BROCHURE

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WELCOME TO THE 20TH EDITION OF OMAN DESIGN & BUILD WEEK AND OMAN REAL ESTATE EXPO

The **20th edition of Oman Design & Build Week** And Oman Real Estate Expo, to be held from 19 – 21 May 2025 at Oman Convention & Exhibition Centre, will offer its participants a safe and enriching business platform to facilitate sales with wider networking opportunities. The show provides a unique platform to:



Find insights into the upcoming trends



Present latest products and technologies



Generate valuable business contacts



Face-to-face interactions with decision-makers



Network with top buyers and fellow professionals



Rebuild old ties

WHY OMAN?

The construction industry is a key economic driver in Oman, second only to oil. In alignment with Oman's Vision 2040, the sector is expected to see significant growth, driving investments across various projects. Mordor Intelligence forecasts a robust CAGR of over 5% from 2023 to 2028. The Oman Construction Market is projected to grow from USD 6.60 billion in 2023 to USD 7.76 billion by 2028, with a CAGR of 3.30%. The government plans to increase infrastructure spending from OMR 10.9 billion in 2021 to OMR 11.4 billion by 2025, focusing on transport, education, healthcare, tourism, and urban development. Madayn's Vision 2040 aims to establish 40 new industrial cities with 6,500 industrial and factory projects, representing an investment opportunity of over \$18.2 billion, particularly in regions like Ibri, Al Mudhabi, Al Rawdah, Shinas, and Thumrait. For the latest data, the Oman construction market was valued at \$19.6 billion in 2023 and is expected to grow at an AAGR of more than 4% during 2025-2028, supported by investments in sectors like green hydrogen.



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WHAT TO EXPECT AT ODBW 2025

WHAT'S HAPPENING AT ODBW:

OMAN DESIGN & BUILD WEEK

OMAN DESIGN & BUILD WEEK (ODBW)

Oman Design & Build Week stands as the most established specialized hub for construction and real estate, offering a gateway to engage with high-caliber buyers and influential decision-makers from burgeoning and advancing projects. The event attracts a clientele of specifiers and purchasers seeking to procure solutions and products tailored to their construction needs. Merging professional attendees with private consumers, the event presents a prime networking and prospecting environment to connect with a diverse array of prospective buyers and merchants.

OMAN REAL ESTATE EXPO OREX

OMAN REAL ESTATE EXPO (OREX)

Oman Real Estate Expo (OREX), and Oman Design & Build Week, is one of the most important meeting places for the real-estate industry. The event brings the industry in its full dimension, gathering all facets of real-estate developers, investors, cities & regional authorities, and service providers. OREX provides a platform to develop business in a high-quality market environment that allows local and international property developers and brokers to meet the most qualified potential buyers and investors from Oman's market. The show acts as a marketplace to drive innovation, position your company on the forefront of success, and bring the future of real-estate industry at your doorstep.

المؤتمر العقاري Real Estate Conference

REAL ESTATE CONFERENCE

Hosted by the Oman Ministry of Housing and Urban Planning, the Real Estate Conference serves as a premier platform for investment insights, highlighting ready-for-investment modern real estate ventures throughout Oman. The 2023 edition, held concurrently with the Oman Real Estate Expo and Oman Design and Build Week, featured 54 esteemed speakers who contributed to 57 insightful keynotes and panel discussions. The event drew over 500 delegates and showcased a range of national projects in a dedicated exhibition.

ODBW 2024 IN NUMBERS



18,000+
VISITS



130+
EXHIBITING
COMPANIES



14+
PARTICIPATING
COUNTRIES



60+
EXPERT
SPEAKERS



11+
Sponsors

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Make valuable connections with decision makers

Oman Design & Build Week is a focused marketplace that provides you with the opportunity to tap into quality buyers. Merging professional attendees with private consumers, the event presents a prime networking and prospecting environment to connect with a diverse array of prospective buyers and merchants.



ARCHITECTS,
CONSULTANTS
& PROJECT
MANAGERS



ENGINEERS &
SURVEYORS



AGENTS,
DISTRIBUTORS,
TRADE
ASSOCIATIONS



MANUFACTURERS



GOVERNMENT



FINANCIAL &
LEGAL SERVICES



CONTRACTORS



HOMEOWNERS



FACILITY
MANAGERS



MEDIA & BUSINESS
SERVICES



REAL ESTATE
DEVELOPERS

Top 10 Visiting Countries



EGYPT



INDIA



IRAN



JORDAN



OMAN



QATAR



SAUDI
ARABIA



TURKEY



UAE



UK



The exhibition attracted diverse clients from various countries, indicating a strong interest in property investment in Oman. This diversity enhances market opportunities for DarGlobal. Oman Design & Build Week was beneficial for us because we closed so many deals and we found good customers.

**Samaneh Borojerdi | Relationship
Manager | DarGlobal**

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WHY EXHIBIT AT ODBW AND OREX?

Oman Design & Build Week and Oman Real Estate Expo is a focused marketplace that provides you with the opportunity to tap into quality buyers.



Save thousands of dollars you spend on marketing, sales and HR expenses by utilizing shared marketing and knowledge platform.



Influence the purchasing decision of potential customers by demonstrating the unique advantages of your products.



Build strong sales pipeline by qualifying and prospecting hundreds of visitors through face-to-face interactions.



Refresh the relation with your current customers in a cheerful, professional and neutral environment.



Verify the success of your marketing strategies by testing them physically during the 3 days of the show.



Develop your company's skills and talents to develop your company's skills and talents through direct and professional exposure to the market.

Previous Exhibitors and Sponsors



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Segmented into eight industry sectors, Oman Design & Build Week presents your company with better promotion and branding opportunities with its dedicated zones as well as focused workshops and features that bring you closer to your potential clients.



BUILDING ENVELOPE & SPECIAL CONSTRUCTION



PMV



BUILDING TECHNOLOGY & AUTOMATION



BUILDING INTERIORS



MEP & HVAC



CONCRETE & CONCRETE RELATED PRODUCTS



CONSTRUCTION TOOLS & MATERIALS



REAL ESTATE

ODBW 2025 IN NUMBERS



LIKELIHOOD OF RETURNING
SCORE OF **4.15 (VISITORS)**

TOTAL NUMBER OF VISITORS: **107% UP YOY**

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MARKETING CAMPAIGN

A carefully planned and targeted marketing campaign to deliver quality leads and guarantee ROI

DIGITAL MEDIA



6,644,798+ SOCIAL MEDIA AND GOOGLE ADS IMPRESSIONS



30,000+ WEBSITE USERS



1,000,000 SMS REACH



407,372+ EMAIL REACH

TRADITIONAL MEDIA



14+ MEDIA PARTNERS

COMPLIMENTARY ADDED VALUE



Connect with customers through the networking app



Gain additional exposure through social media announcements



Share your exciting content on the ODBW website



Generate maximum ROI via the free lead scanner app

BOOST YOUR BRAND ENGAGEMENT



Stand branding – Stand out from the companies around you and design your own stand that showcases your brand identity to all those who see your stand



Sponsorship – Go the extra mile and take one of the valuable sponsorship packages to gain maximum exposure both online and at the exhibition



Speaking Positions – Showcase your products to an even larger audience than your stand can host by running a technical workshop to and demonstrating the benefits of your solutions

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IN PARTNERSHIP WITH



PAVILION SPONSOR



LEAD SUSTAINABILITY SPONSOR



POWERED BY



LEAD SPONSOR



PLATINUM SPONSOR



SILVER SPONSORS



VENUE PARTNER



LOGISTICS SPONSOR



OFFICIAL REAL ESTATE PORTAL PARTNER



EXHIBITION ORGANISER

CONNECT

CONFIRM YOUR PARTICIPATION FOR #ODBW2025 TODAY

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EVENT DIRECTOR

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TAREK.ALI@CONNECTTHROUGHUS.COM

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